



Edgewater's Philosophy on Sales

For all of us, especially lately, the price of an object has become the top motivating factor for our purchasing decisions. We are bombarded on a daily, if not hourly basis with the “Lowest prices of the Season” or “Biggest Sale, yet!”. Have you ever wondered how a business can offer their products consistently at 70% off? How about store that brings in brand new merchandise, and puts it immediately on sale at 50% off? It's a great deal for you....or is it?

We, at Edgewater, have been committed for 32 years to honest pricing. Our mark up over our cost of goods is what we honestly need to continue to serve our community. We don't ever mark our products up just to put them on sale. The sales percentages that you see are coming directly off our profit for the business. We feel that honest every day pricing is a better way of doing business. We respect your intelligence, your discretion, and you as a person, and look forward to a great, long standing relationship with our community.

We welcome any comments or questions you have on this or any issue. You may email us at edgewatergreenhouse@verizon.net.

Thank you,

Chuck, Rita, Jim, Carole, Lisa, Shari, Pat, Terry, Bre, Chris and the rest of our staff.